



**SATURDAY, NOVEMBER 20, 2010
MAUI, HAWAII**

PRELIMINARY FACT SHEET

- WHO:** **Shane Victorino**, Philadelphia Phillies All-Star & Gold Glove Centerfielder
'10 Phillies Community Service Award Winner, '09 NL East Champion, '09 NLCS Champion, '09 NL All-Star, '08 & '09 Gold Glove Recipient, '08 World Series Champion
- EMCEE:** **Neil Everett**, ESPN Sports Center Anchor
- '09 CELEBS:** MLB NL MVP **Ryan Howard**, UFC's **Chuck Liddell**, PGA's **Tadd Fujikawa**, NBC Golf Analyst **Mark Roling**, Phillies' **Joe Blanton**, Rockies' **Huston Street**, Yankees' **Chad Gaudin**, Toronto Blue Jays' **Brandon League**, Oakland A's **Kurt Suzuki**, retired baseball star **Derek Tatsuno**, entertainer and **Ambassador of Aloha Danny Kaleikini** and many others
- WHAT:** Celebrity golf tournament and dinner/auction featuring athletes, sports personalities and entertainers, teamed with foursomes made up of corporate executives and community leaders benefiting the Shane Victorino Foundation
- WHEN:** **Saturday, November 20, 2010**
11:15 a.m. Registration, continental breakfast and driving range open
12 noon Golf Tournament Shotgun Start
TBD Cocktail reception and silent auction at Four Seasons Resort Maui (after golf)
Dinner and live auction
Awards Ceremony
- WHERE:** **Dinner & Auction** – Four Seasons Resort Maui **Golf Competition** – Wailea Gold Golf Course
- CHARITY:** All proceeds will benefit the **Shane Victorino Foundation**, a nonprofit organization that promotes opportunities for underserved youth in Hawaii and Philadelphia by engaging in projects which provide children with educational, recreational and wellness programs.
- SPONSOR INFO:**
- | | |
|---|--|
| Championship Sponsor: \$25,000 | Double Play Sponsor: \$5,000 |
| Homerun Dinner Sponsor: \$15,000 | Base Hit Dinner & Golf Sponsor: \$3,500 |
| Homerun Golf Sponsor: \$15,000 | Foursome Sponsor: \$2,500 |
| Triple Play Sponsor: \$10,000 | Table Sponsor: \$1,500 |
- CONTACT:** For sponsorship information, please contact Lisa Young via email at lisa@shanevictorinofoundation.org or by phone at 310.722.1590



CHAMPIONSHIP (TITLE) SPONSORSHIP
\$25,000
RIGHTS AND BENEFITS PACKAGE

Advertising/Marketing Benefits

- Recognition as **Championship Sponsor** of the *Shane Victorino Foundation Celebrity Dinner & Golf Classic*
- Designation as official product/service of the *Shane Victorino Foundation Celebrity Dinner & Golf Classic* (category exclusive with exception of programs ads and foursome sales)
- Company name listed in the title of event:
Shane Victorino Foundation Celebrity Dinner & Golf Classic presented by (your company name here)
- Logo incorporated into *Shane Victorino Foundation Celebrity Dinner & Golf Classic* logo
- Full-page, four-color back cover event program advertisement
- Company logo placed prominently on all event collateral materials (celebrity invitations, ads, etc.)
- Acknowledgement and banner recognition at event
- Hole sign at 1st and 18th tee boxes at course
- Logo placed on welcome banner placed above course entrance
- Logo on podium sign used for dinner and golf award reception
- Logo displayed as backdrop for media interviews and awards ceremony
- Logo displayed on all fivesome photographs distributed to all golfers and celebrities
- Logo placed on all pin flags utilized on the course
- Logo placed on all credentials and event tickets
- Opportunity to distribute company premium item in player gift bags

Media Benefits

- Promotional recognition in all media releases and event printed collateral materials distributed to media
- Company logo in Oceanic-Time Warner television ad aired from September 30 through November 20
- Company logo placed on Shane Victorino Foundation website, www.shanevictorinofoundation.org

Hospitality Benefits

- Three (3) fivesomes that include celebrity player, green fees, cart, food and beverage (fifth player is celebrity golfer)
- Two Platinum Tables of 12 for Celebrity Dinner & Auction (two seats at each table reserved for celebrity participant and guest)
- Tee package for each golfer (includes Hurley bag and board shorts, embroidered golf shirt, other gifts)
- Opportunity for each fivesome to play two holes of golf each with Shane Victorino
- Shane Victorino autographed commemorative item for each foursome participant
- Commemorative fivesome photographs with celebrity playing partner

Additional Benefits

- Autographed Shane Victorino Phillies jersey
- Autographed Shane Victorino bat
- Commemorative pin flag signed by all participating celebrities

HOMERUN GOLF CLASSIC SPONSOR
\$15,000
RIGHTS AND BENEFITS PACKAGE

Advertising/Marketing Benefits

- Recognition as **Homerun Golf Classic Sponsor** for *Shane Victorino Foundation Celebrity Dinner & Golf Classic*
- Full-page, four-color inside front cover event program advertisement
- Company logo placed on event collateral materials (celebrity invitations, ads, etc.)
- Acknowledgement and banner recognition at event
- Hole sign at select hole on golf course
- Logo placed on welcome banner placed above course entrance
- Logo on podium sign utilized for dinner and golf award reception
- Logo displayed on all fivesome photographs distributed to all golfers and celebrities
- Logo placed on all credentials and event tickets
- Opportunity to distribute company premium item in player gift bags

Media Benefits

- Promotional recognition in all media releases and event printed collateral materials distributed to media
- Company logo in Oceanic-Time Warner television ad aired from September 30 through November 20
- Company logo placed on Shane Victorino Foundation website, www.shanevictorinofoundation.org

Hospitality Benefits

- Two (2) fivesomes that include celebrity player, green fees, cart, food and beverage (fifth player is celebrity golfer)
- One Platinum Table of 12 for Celebrity Dinner & Auction (two seats reserved for celebrity participant and guest)
- Tee package for each golfer (includes Hurley bag and board shorts, embroidered golf shirt, other gifts)
- Opportunity for each fivesome to play one hole of golf each with Shane Victorino
- Commemorative fivesome photographs with celebrity playing partner

Additional Benefits

- Autographed Shane Victorino Phillies jersey
- Commemorative pin flag signed by Shane Victorino

HOMERUN DINNER & AUCTION SPONSOR
\$15,000
RIGHTS AND BENEFITS PACKAGE

Advertising/Marketing Benefits

- Recognition as **Homerun Dinner & Auction Sponsor** for *Shane Victorino Foundation Celebrity Dinner & Golf Classic*
- Full-page, four-color inside back event program advertisement
- Company logo placed prominently on event collateral materials (celebrity invitations, ads, etc.)
- Acknowledgement and banner recognition at event
- Hole sign at select hole on golf course
- Logo placed on welcome banner placed above course entrance
- Logo on podium sign utilized at dinner and golf award reception
- Logo displayed on all fivesome photographs distributed to all golfers and celebrities
- Logo placed on all credentials and event tickets
- Opportunity to distribute company premium item in player gift bags

Media Benefits

- Promotional recognition in all media releases and event printed collateral materials distributed to media
- Company logo in Oceanic-Time Warner television ad aired from September 30 through November 20
- Company logo placed on Shane Victorino Foundation website, www.shanevictorinofoundation.org

Hospitality Benefits

- Two (2) fivesomes that include celebrity player, green fees, cart, food and beverage (fifth player is celebrity golfer)
- One (1) Platinum Table of 12 for Celebrity Dinner & Auction (two seats reserved for celebrity participant and guest)
- Tee package for each golfer (includes Hurley bag and board shorts, embroidered golf shirt, other gifts)
- Opportunity for each fivesome to play one hole of golf each with Shane Victorino
- Shane Victorino autographed commemorative item for each foursome participant
- Commemorative fivesome photographs with celebrity playing partner

Additional Benefits

- Autographed Shane Victorino Phillies jersey
- Commemorative pin flag signed by Shane Victorino

TRIPLE PLAY SPONSOR
\$10,000
RIGHTS AND BENEFITS PACKAGE

Advertising/Marketing Benefits

- Recognition as **Triple Play Sponsor** for *Shane Victorino Foundation Celebrity Dinner & Golf Classic*
- Full-page, black-white event program advertisement
- Company logo placed prominently on select event collateral materials (celebrity invitations, ads, etc.)
- Acknowledgement and banner recognition at event
- Hole sign at select hole on golf course
- Logo placed on all credentials and event tickets
- Opportunity to distribute company premium item or literature in player gift bags

Media Benefits

- Recognition on Shane Victorino Foundation website, www.shanevictorinofoundation.org

Hospitality Benefits

- Two (2) fivesomes that includes celebrity player, green fees, cart, food and beverage (fifth player is celebrity golfer)
- One Diamond Table of 10 for Celebrity Dinner & Auction
- Tee package for each golfer (includes Hurley bag and board shorts, embroidered golf shirt, other gifts)
- Shane Victorino autographed commemorative item for each foursome participant
- Commemorative fivesome photographs with celebrity playing partner

Additional Benefits

- Autographed Shane Victorino commemorative bat
- Commemorative pin flag signed by Shane Victorino

DOUBLE PLAY SPONSOR
\$5,000
Rights and Benefits Package

Advertising/Marketing Benefits

- Recognition as **Double Play Sponsor** for *Shane Victorino Foundation Celebrity Dinner & Golf Classic*
- Full-page, black-white event program advertisement
- Hole sign at select hole on golf course
- Opportunity to distribute company premium item or literature in player gift bags

Media Benefits

- Recognition on Shane Victorino Foundation website, www.shanevictorinofoundation.org

Hospitality Benefits

- One (1) fivesome that includes celebrity player, green fees, cart, food and beverage (fifth player is celebrity golfer)
- One Diamond Table of 10 for Celebrity Dinner & Auction
- Tee package for each golfer (includes Hurley bag and board shorts, embroidered golf shirt, other gifts)
- Shane Victorino autographed commemorative item for each foursome participant
- Commemorative fivesome photographs with celebrity playing partner

Additional Benefits

- Autographed Shane Victorino baseball
- Commemorative pin flag signed by Shane Victorino

BASE HIT DINNER & GOLF SPONSOR

\$3,500

Rights and Benefits Package

Advertising/Marketing Benefits

- Recognition as **Base Hit Dinner & Golf Sponsor** for *Shane Victorino Foundation Celebrity Dinner & Golf Classic*
- Hole sign at select hole on golf course
- Opportunity to distribute company premium item in player gift bags

Media Benefits

- Recognition on Shane Victorino Foundation website, www.shanevictorinofoundation.org

Hospitality Benefits

- One table of 10 for Celebrity Dinner & Auction (immediately following golf)
- One (1) foursome that includes green fees, cart, food and beverage
- Tee package for each golfer (includes Hurley bag and board shorts, embroidered golf shirt, other gifts)
- Shane Victorino autographed commemorative item for each foursome participant
- Commemorative foursome photographs with foursome and Shane Victorino

FOURSOME SPONSOR

\$2,500

Rights and Benefits Package

Advertising/Marketing Benefits

- Recognition as **Foursome Sponsor** for *Shane Victorino Foundation Celebrity Dinner & Golf Classic*
- Tee sign featuring company logo placed at one hole on course
- Opportunity to distribute company premium item in player gift bags

Hospitality Benefits

- One (1) foursome that includes green fees, cart, food and beverage
- Four (4) tickets Celebrity Dinner & Auction (immediately following golf)
- Tee package for each golfer (includes Hurley bag and board shorts, embroidered golf shirt, other gifts)
- Shane Victorino autographed commemorative item for each foursome participant
- Commemorative foursome photograph with foursome and Shane Victorino

DINNER TABLE SPONSOR

\$1,500

Rights and Benefits Package

Advertising/Marketing Benefits

- Recognition as **Table Sponsor** for *Shane Victorino Foundation Celebrity Dinner & Golf Classic*
- Opportunity to distribute company premium item in gift bags

Hospitality Benefits

- One table of 10 for Celebrity Dinner & Auction



SPONSORSHIP CONFIRMATION FORM

Please Check Appropriate Level

- | | |
|---|------------|
| <input type="checkbox"/> Championship (Title) Sponsor | \$25,000 |
| <input type="checkbox"/> Homerun Golf Classic Sponsor | \$15,000 |
| <input type="checkbox"/> Homerun Dinner & Auction Sponsor | \$15,000 |
| <input type="checkbox"/> Triple Play Sponsor | \$10,000 |
| <input type="checkbox"/> Double Play Sponsor | \$5,000 |
| <input type="checkbox"/> Base Hit & Dinner Sponsor (Golf Foursome & Dinner Table) | \$3,500 |
| <input type="checkbox"/> Foursome Sponsor (Golf Only) | \$2,500 |
| <input type="checkbox"/> Dinner Table Sponsor (Dinner Only) | \$1,500 |
| <input type="checkbox"/> Hole Sponsor | \$500 |
| <input type="checkbox"/> Program Advertisement Full Page Black & White | \$500 |
| <input type="checkbox"/> Celebrity Dinner and Auction Ticket(s) ____ tickets | \$150 each |

Name _____

Company _____

Street Address _____

Suite _____

City _____ State _____ Zip _____

Phone _____ Email _____

Method of Payment ☐ Check Enclosed ☐ Credit Card (American Express, MasterCard, Visa)

Credit Card _____ Exp Date _____

Cardholder's Signature _____

Amount Enclosed _____

Please send along with check (made to Shane Victorino Foundation) or credit card authorization to:

Shane Victorino Foundation

10100 West Charleston Suite 110 Las Vegas, NV 89135

www.shanevictorinofoundation.org

For more information, please contact Lisa Young

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